

Communication Plan [Step 6](#): Select Communication and Engagement Tools

The communication methods summary table, see [Communication Methods Table\(1992\).PDF](#) (Kirk Pflugh and Shannon 1992) aides method selection based on the target audience/stakeholder group(s) and purpose of communication.

The communication plan template, provided in [Appendix A](#), includes a table to document the target group, message, type of communication, cost, material development lead person, and evaluation.